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## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**  
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### **Travis Bloom Selected to be the Next Principal of Charles Boehm Middle School**

(FALLSINGTON, PA – August 2, 2018) The Pennsbury Board of School Directors appointed Travis Bloom to be the next Principal of Charles Boehm Middle School during the public School Board meeting held on August 2nd. Mr. Bloom will replace outgoing Principal, Theresa Ricci, who was recently promoted to the position of Director of Secondary Education for Pennsbury.

As a Pennsbury Principal, Mr. Bloom will report to Superintendent Dr. William Gretzula and the Director of Secondary Education, Ms. Ricci, for the general administration of Charles Boehm Middle School. His duties will include staff evaluation, supervision and development, evaluation and administration of the instructional and educational programs, scheduling, organization of student activities, student discipline, financial management, facilities management, coordination of transportation, office management, and communication with parents. His Assistant Principal at Boehm will be David Schwind, who currently holds that position.

One of 38 applicants, Mr. Bloom went through several rounds of interviews with such stakeholders as School Directors, administrators, faculty members, and parents. “The feedback we received about Mr. Bloom’s strengths is that he has high expectations that are consistently focused on the children he serves,” said Dr. Gretzula. “Interview committee members were excited to learn of his experience at the middle school level, his ability to build relationships with all students and staff, his appreciation for Charles Boehm’s history of success, and his genuine collaborative spirit.”

Mr. Bloom will be coming to Pennsbury from the Centennial School District, where he has served as the Principal of Klinger Middle School since 2014. Prior to that, he was the Assistant Principal at Eyer Middle School in the East Penn School District and Assistant Principal at Muhlenberg Middle School in the Muhlenburg School District. His teaching experience includes work as a ninth grade teacher of U.S. history in the Allentown School District, where he also served as a district technology instructor for teachers during summer in-service programs and a positive behavior support team leader in an inner-city high school.

Mr. Bloom is currently enrolled in a doctoral program at Drexel University and anticipates he will graduate in January 2019 with an Ed.D. in Educational Leadership and Management. He holds a Master’s degree in Educational Leadership from Wilkes University and a Bachelor of Science degree in Secondary Education from Kutztown University.

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