

Pennsbury School District

School Board Policy

Effective Date	Supercedes Index No.	Index No.
10/21/10	8001 dated 8/25/1994	922.1

Title: Cable TV Channels Utilized by the Pennsbury School District

Purpose: The purpose of this policy is to set forth the criteria for approving programming for cable TV channels to which the School District may have access.

Policy: It is the policy of the Pennsbury School District to use cable television channels which may be available to it to provide educational programming and information to the community.

Criteria: Programming will be approved only if it falls within one of the following categories:

1. School District information, such as:
 - a. Student registration
 - b. Employment opportunities
 - c. School announcements
 - d. Taxation information and deadlines
 - e. Inclement weather announcements
 - f. Special School District program announcements and videos
2. School District programs, such as:
 - a. Accomplishments of School District students
 - b. Sporting events
 - c. Choral and instrumental music concerts
 - d. Classroom presentations

3. School Board functions, such as:
 - a. School Board meetings
 - b. School Board special presentations
 - c. Informational announcements regarding dates and times of School Board activities.
 - d. Budget hearings

4. Single frame announcements may be used to recognize the support of Pennsbury Partners and School District Corporate Sponsors.

All programming decisions must be approved by the Chief Executive Officer or Superintendent or designee.

**Responsible
Administrator:** Coordinator of Communications