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## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**  
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### **Pennsbury Expands District-Wide Alert Notification System**

*District Partners with Remind.com for Archived Messaging*

(Fallsington, PA – May 31, 2018) In an expansion of its District-wide messaging systems, Pennsbury is partnering with Remind.com for the purposes of sending alert notifications via text messages on an opt-in basis. District and building administrators, teachers, and athletic coaches will be using this system for messaging to large and small groups. These groups will be formed as parents/guardians, students, and community members opt-in upon invitation through a designated group code. The notifications may be received either by direct text to a mobile device or through the downloadable Remind app.

“We’re excited that Remind is now formally adopted as an official communication tool in Pennsbury,” said Kevin Dorsey, Director of Technology. “Many Pennsbury teachers are already using the Remind app so there are families already acquainted with the system. This District-wide expansion will provide consistency across all schools and the District and allows for additional message length. All messaging will be archived for the purposes of transparency. In addition, the system offers the capability for teachers to communicate with students’ families via telephone without revealing personal phone numbers.”

District-level and building-level groups are now in the process of developing subscriber lists. For District-level messaging, see the directions listed on the attached flyer. Any member of the Pennsbury community may opt-in for these messages. While parents/guardians of Pennsbury students may access District-level messaging, they will also receive direct invitation codes for notifications from their child(ren)’s individual schools.

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**PENNSBURY** SCHOOL DISTRICT  
has partnered with **Remind.com**

## Sign up for important updates from Pennsbury School District Alerts

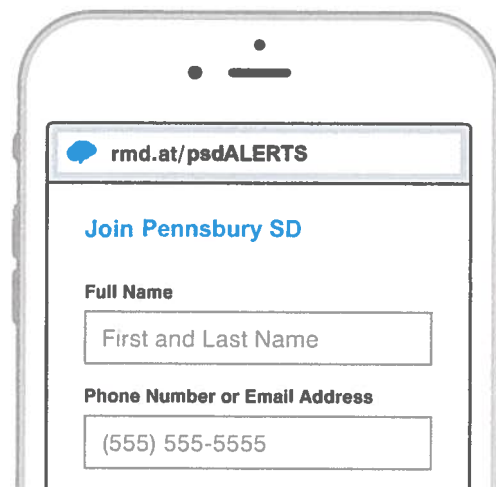
Get information from **Pennsbury SD** right on your phone.

**A** If you have a smartphone,  
get push notifications.

On your iPhone or Android phone,  
open your web browser and go to  
the following link:

[rmd.at/psdALERTS](https://rmd.at/psdALERTS)

Follow the instructions to sign up  
for Remind. You'll be prompted to  
download the mobile app.



**B** If you don't have a smartphone,  
get text notifications.

Text the message **@psdALERTS** to the  
number **81010**.

If you're having trouble with **81010**, try  
texting **@psdALERTS** to **(347) 984-5288**.

*\* Standard text message rates apply.*



**Don't have a mobile phone?** Go to [rmd.at/psdALERTS](https://rmd.at/psdALERTS)  
on a desktop computer to sign up for email notifications.

